

FOUND BUT

A silhouette of a person stands in the center of a vast, dark industrial warehouse. The person is looking out through a large, brightly lit doorway. Outside, a port scene is visible at sunset, with cranes and ships silhouetted against a warm, orange sky. The interior of the warehouse is dark, with structural beams visible on either side of the doorway.

NOT CHOSEN

How Chinese machine manufacturers get found,
trusted and chosen by international buyers

VALENTINE KCEE
Ordix Global · WeChat: Kenechu1

5-Minute Factory First Impression Fix

In 90 seconds, an international buyer has already decided whether to contact you.

This guide shows you exactly what to fix so they choose you.

Check 01 – Your Cover Photo

Is your Alibaba cover photo a real factory floor photo? Or is it a product render or company logo?

The Fix:

Switch to a real factory floor photo immediately. When buyers see a real factory photo, trust goes up instantly. A logo or render sends one signal: this factory has something to hide.

Check 02 – Your Product Title

Does your title describe what the product is, or what buyers actually search for?

Product	Wrong Title	Right Title
Hydraulic Press	High Quality Hydraulic Press Factory	100T H-Frame Hydraulic Press CE ISO OEM Metal Forming China Manufacturer

The Fix:

Rewrite using specs + certifications + use case. Buyers do not search "high quality". They search "100T hydraulic press CE certified". That one change puts you in front of them.

Check 03 – Your Inquiry Response Time

Does your Alibaba response time show over 4 hours? Or within 1 hour?

The Fix:

Set up mobile notifications to alert you within 1 hour of every new inquiry. Factories that reply within 1 hour close deals at 7x the rate of factories that reply in 24 hours. It is free and you can do it today.

Complete these 3 checks and your page immediately looks more professional than 80% of your competitors. This is just step 1 of the full system.

What Comes Next?

You have now fixed what international buyers see when they first land on your page. But this is only step 1 of the complete system. Buyers need to find you, trust you, then choose you over your competitor. Not just see you.

Export Dominance Series Book 1 covers the complete 8-step system:

- Alibaba 6 hidden ranking factors (move from page 4 to page 1)
- The product title formula that ranks on page 1 (ready-to-use template)
- LinkedIn high-budget buyer acquisition system
- Google organic traffic strategy
- 3 buyer platforms 99% of factories do not know about
- 5-Part inquiry reply formula that gets 3x more responses
- Complete Africa and Middle East market entry strategy
- 30-day daily action plan

Found But Not Chosen – Book 1 of 10

\$29

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